



Vishwas Setu

A citizen initiative for Nashik's grape growers

Your money secured before the grapes leave the vineyard.



A verified trader, a written deal in Marathi and payment locked in a bank. You fix your rate as you always do, without the risk.

✓ Always free for farmers

What does a farmer hold when the truck leaves?

A name, a phone number and sometimes a cheque.



593 complaints, ₹18.69 crore

In just 3 weeks of a 2020 drive in the Nashik police range, against 24 in the whole previous year.

54 growers, about ₹1.40 crore

Niphad taluka, 2023: a little cash, cheques that bounced, traders absconding.

A secured deal in five minutes

- 1**
Check the trader
Scan the QR to see verified identity, trust score and dues
- 2**
Write the deal
Rate, weight and date in Marathi; approve by OTP
- 3**
Money locked in a bank
The truck loads only when payment is secured
- 4**
Fix the weight
A weighbridge slip photo fixes the final value
- 5**
Paid on the due date
Or the secured money goes straight to your account

A bank's assurance instead of a cheque

Before loading, the farmer receives this message on WhatsApp. No message, no loading.

Vishwas Setu

✓ Payment secured

₹4,85,000 is held in the bank.

Due date: 15 February 2027

You can load now.

10:42 am

Every grape sold. Every rupee paid.

Vishwas Setu

Everyone gains



Vishwas Setu



Farmers

Payment secured, written deal, always free



Traders

Verified badge, less cash locked up



Growers' Association

A working trader registry and data



FPOs & co-operatives

Members protected on outside sales



CSC operators

New income from assisted onboarding



Police

Complete evidence on day one



Administration & APMC

Taluka-wise view of farmer dues



Banks

Escrow, guarantees, healthier crop loans

Our promises

- ✓ Farmers never pay a fee
- ✓ You set the rate; we only record and secure it
- ✓ Aadhaar numbers are never stored
- ✓ Money stays only with regulated banks
- ✓ Disputes go to a neutral village panel within 48 hours

Nashik pilot

January to April 2027

Niphad, Dindori and Nashik talukas

1,000

farmers

150

traders

30

villages

Join us

Farmers

Ask for an information and registration camp in your village

Traders

Become a founding verified trader

Organisations & officials

Set up a partnership meeting

Contact

Bhagwan Sahane, Initiative Lead

Phone / WhatsApp: +91 70209 05887

Email: bhagwansahane89@gmail.com



Scan to WhatsApp